

**NOTICE AND AGENDA OF MEETING OF THE  
ARIZONA GEOGRAPHIC INFORMATION COUNCIL  
OUTREACH COMMITTEE**

Pursuant to A.R.S. §38-431.02, notice is hereby given to the members of the Arizona Geographic Information Council and to the general public that the Arizona Geographic Information Council will hold a meeting open to the Public.

Wednesday, November 9, 2016 at 12:00 pm – 1:00 pm  
Arizona State Land Department  
1616 W Adams  
Phoenix, AZ 85007

Use your microphone and speakers (VoIP) - a headset is recommended. Or, call in using your telephone  
Room 245 Bridge Dial-In Number: Dial +1 (872) 240-3311  
Access Code: 151-266-749  
Audio PIN: Shown after joining the meeting  
Meeting ID: 151-266-749

- I. Introductions
- II. AGIC Website Updates and Maintenance (brief)
  - a. Update Calendar - (Curtis)
  - b. Update News page (Curtis)
  - c. Website maintenance (Tony)
  - d. Discuss/Update “Branding” of all AGIC webpages/social media
    - i. Facebook update
      - 1. Following other agencies/departments
      - 2. Update with What’s New on AGIC webpage
- III. Update on GIS Spotlight (Curtis, Tony)
  - a. Prepare/release Chris Black interview
  - b. Engage next interviewees – Leslie, Bill, Curtis
- IV. Monthly Topics of Discussion
  - a. AGIC-L - Discuss topics for monthly update blast
  - b. Outreach beyond standard GIS/AGIC community
    - i. generate ideas on how we can do more personalized, outside the box outreach
    - ii. Discuss how we reach people; how to get involved with other groups – do presentations, booths at other Conferences, etc.
- V. Old Topics of Discussion
  - a. Discuss design options for new AGIC logos and booth/banner stand (Jenna’s new designs)
  - b. Phoenix area GIS Day – Nov. 15<sup>th</sup> (day prior to actual date)
    - i. Confirm Outreach volunteers
- VI. New Topics of Discussion

a. Ideas for 2017 Work Plan

A copy of the agenda background material provided to working group members is available for public inspection at the Arizona Geographic Information Council's office at 1616 West Adams Street, Phoenix, AZ 85007, Room 229.

The Arizona Geographic Information Council does not discriminate on the basis of disability in the provision of its programs, services, and activities. Persons with disabilities who require accommodations for effective communication and participation in the meeting may request a reasonable accommodation by contacting the ADA Coordinator at (602) 364-0875. Requests should be made as early as possible to arrange the accommodation.

Members of the Committee will attend either in person or by telephone conference call.

Questions regarding the meeting may be referred to Tim Colman at 602-542-3249.

This agenda will be posted at Arizona State Land Department, 1616 W. Adams, Phoenix, AZ 85007 by Tim Colman on 24 hours prior to meeting.